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U. S. Department of Agriculture

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WALDRON, INDIANA
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PRE - SEASON

WHOLESALE LIST

GARDEN MUMS

Attached is our advance list of Garden Mums for your consideration. Our color illustrated brochure will reach you in January, to help you in your merchandising, but in the meantime orders should be placed just as early as possible to assure deliveries as needed.

We are constantly seeking new and improved varieties, ones more attractive and easier for you to sell to the buying public. In our effort to produce newer and better varieties, large field-trial plantings are made here each year, in which over 50,000 plants are flowered to make sure varieties meet public acceptance — in color, habit, form and season of bloom. So, from year-to-year, our list of varieties changes, the older ones dropped, the better new ones added, to conform to preferences expressed here at 'Mum Time' each fall.

We hope we may have the privilege of again serving you this season.

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WHITE	Height	Flowering
CRYSTAL MAID. Cream white, low growing, non-fading MARTIN'S WHITE. Large pure white, compact & bushy NANOOK. Cream white flowers. Cushion POWDERPUFF. White in wide mounds. Cushion JESSAMINE WILLIAMS. Quilled white spoon; prolific. OSTOSA. Large glistening white; low growing. RAGGEDY ANN. White carnation flowered cushion. SHALIMAR. Creamy white, large flowers; sturdy growth. WHITE RICE. Fully double, 2-inch white pompons. CHRIS COLUMBUS. Cream white; large and vigorous. CORSAGE CUSHION. Opening white, shading to pink. JULIE B. Early white button. Cushion SPINDRIFT. White with cream center, 3-inch flowers. AVALANCHE. Large shaggy white with cream center. GLACIER. White to blush-white, sizable flowers. LYRIC. White cushion, immaculate single. PILGRIM. Clear white large pompon; durable; compact. WHITE CLOUD. Pure white, large, vigorous. BENORA. Large white with cushion type growth. CLASSIC. Pure white, medium pompon. Fine for cutting. MAESTRO. Cream white pompon; low growing plant.	Med. Short Short Med. Short Med. Short Med. Short Med. Short Med. Short Med. Med. Tall Short	Date Sept.15 Sept.15 Sept.20 Sept.25 Sept.25 Sept.25 Sept.25 Sept.25 Oct. 1 Oct. 1 Oct. 1 Oct. 5 Oct. 10 Oct. 10
PINK & LAVENDER		
CECIL BEED. Deep lavender-pink; free flowering	Short Short Med. Short Med. Med. Med. Short Med Short Med Short Med Short Med. Short Tall Med. Med. Med. Tall Short Short Short	Sept.15 Sept.15 Sept.15 Sept.15 Sept.20 Sept.25 Sept.26 Sept.27 Sept.27 Sept.27 Sept.28 Sept.28 Sept.28 Sept.28 Sept.28 Sept.28 Sept.28 Sept.28 Sept.28 Sept.25 Sept.2

and the second of the second of CTYSTAL MAID, tream white, low growing, non-fading..... may a for Sept.15 M.RIIN'S WHITE, Large pure white, compact & bushy * DO.4 gi-tess 377 The farm Acot , 25 Sept. 25 Sept.25 Sept.25 3.700E · 0, 34.0. 1. ac.topa Photis CORSAGE CUSTION. Opening white, shading to pink..... bold 11, 720 oct, JULIE H. Leerly white button. Cushion. SPINDHET, Juite with dream center. 5-inch flowers.... , Joû Front . 100 · A STANK CLACIER. White to blush-white, sixuble Clowers...... 100 JETC. White cushion simpound angle single.
PLICER. Clear while targs pohyangurant; compact...
Value Cloud Pure white large vicerous...
Berook. Large white with coasing type grows...
CLASSIC. Pure white medium pompon Fine to ting.
MARSIES. Offerm white pompon from growing plant... a . T T () J. To al 2 1 100 e + 1 (3 , thou .Joli

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CECLL BEED. Deep lavender-pink: free flowering. CECLL BEED Reprid pink pompon, hy growing.

LOLENZO. Dark quil ed hard sink growing.

ORCHID ABLERT. Orchid-pank stake and strong.

COCCETT. Excellent rose-pink bushion.

CAMEO Pink cushion; an improved Augor Cishler.

CECLLA. Purple cushion; globular habit. 1 4 4 1 1 1 20 1 1.14.18 1.54.10 32 . tusc 470,00 JOAN HELEN. Garnet-purple, sheling to crimson.

PINK SPOON CUSHTON. Pink; large, full fidwar.

PURPLE CISHION. Purple-red flowers; shapely bosit.

PURPLE CUSHION Deep purple cushion, fine prowth besit 4 4 1 1 5 36. 16.08 12.16.7 THE S 1113 tquid 10 1 - 17 = 1 Jan Stein 10-1-1-1-1-1 131. 1. 5%. MEAN SCOUE, Mesalve light purplaid and Europe Mann 1440 JOYCUS, Lavender rosy-pink cushion, buthing hipman, : 13.7 LOVELY LASS. Delicate pink. Chanton....... * F = 1 - 2 OLD W.VERDER. Large pure lavender; strand and at model... PATALOIA LEWINN. Sparkling peach-pigh....... : 193 3 3 19 (1) STYLISH. Large deep rose flushed raspborry-corise..... ALLEGRO. Shrimp-pink shaded copper. Cushion type..... 1500 , lucul Trust BETTY Bright salmon-pink; large, upright, stundy.....
JOYBRINGER, Salmon-rose large pompon; wide growth....
MAJOR CUSHION, Lavender-rose cushion; rounded habit.... . /39 - D= 0 , loft

AETTCA

CREAMPUFF. Light yellow sport of Powderpuff.Cushion EARLY GOLD. Bright golden-yellow medium pompon. LEMON DROP. Lemon-yellow button pompon. Cushion MARTIN'S YELLOW. Short growing, large yellow MURIEL RICE. Primrose-yellow; disbud for football PATHFINDER. Bright gold with deeply serrated petals YELLOW CUSHION. Soft yellow cushion. Long season YELLOW POMPONETTE. Bright yellow medium size pompon GCLDEN FANTASY. Bright golden carnation flower GGLD BUTTON. Deep golden yellow; early and lasting LEE DICK. Lemon-yellow pompon. Cushion MAPLE MOUND. Bronze cushion, shading to yellow ASTORIA. Deep lemon pompon; excellent habit BUTTERSCOTCH. Huge golden-yellow with bronze tints HOLIDAY. Golden bronze, large flowers, strong GOLD RIBBON. Light orange to deep yellow. Pompon button JOHN MILBRATH. Fully double, football type, yellow KING'S RANSON. Sturdy golden-yellow; eye catching MCONLIGHT. Soft clear yellow, large pompon MCONLIGHT. Soft clear yellow, large pompon ORANGE & GCLD CUSHION. A blend of orange & gold YELLOW CHRIS COLUBUS. Bright lemon; vigorous YELLOW CHRIS COLUBUS. Bright lemon; vigorous CHARLES NYE. Deep lemon, large pompon; sturdy CHARLES NYE. Deep lemon, large pompon; sturdy CHARLES NYE. Deep lemon, large pompon Cushion LEE POWELL. Chinese-yellow flowers in large size NEWTON. Large golden-yellow; disbud for football SILETZ. Fully double bright yellow YELLOW SPOCN. Bright clear yellow; disbud for football	Short Short Short Med. Med. Short Short Med. Short Med. Med. Med. Med. Med. Med. Med. Med.	Sept.15 Sept.15 Sept.15 Sept.15 Sept.15 Sept.15 Sept.15 Sept.15 Sept.15 Sept.20 Sept.20 Sept.25 Sept.25 Sept.28 Sept.28 Sept.28 Oct. 1 Oct. 1 Oct. 1 Oct. 1 Oct. 1 Oct. 5
TREASURE. Yellow, small pompon; frost resistant BRONZE & RED	Tall	0ct. 10
AUTUMNSONG. Early wine-red shading to carmine. Cushion TECUMSEH. Red aging to buffy bronze. Cushion APRICOT GLOV. Rich apricot-bronze. Cushion EARLY CRIMSON. Early flowering bright crimson EARLY HARVEST. Mahogany orange cushion POMPCNETTE. Golden-bronze, medium pompon. BRONZE QUEEN. Copper bronze pompon; cushion habit FLAMBOYANT. Flaming orange bronze; stately and lively GEORGE LUXTON. Soft bronze; early season MINNBRONZE. Bronze cushion TORONTO. Rich coppery-bronze; cushion-like CROWNING GLORY. Orange overcast coral,3-inch blooms ORINOCO. Crimson cushion, non-fading, rounded habit ORSONA. Red and bronze. Cushion RED ELF. Cushion habit, red pompon. MAHOGANY CUSHION. Jasper red cushion. MIKADO. Turkish red; large and massive football type. ROUGE CUSHION. Red with yellow center. Semi-cushion. MIKADO. Turkish red; large and massive football type. ROUGE CUSHION. Salmon fawn, flowers in profusion APACHE. Oriental-red, aging to reddish-bronze. SCARLET CRIMSON. Glowing bright red. DAN FCLEY. Tangerine-orange scarlet; cushion habit. JUBILEE. Crimson mellowing to a deep clear red, pompon. LIPSTICK. Brilliant red. Mid-season cushion MOROCCO. Reddish-bronze, large flowers. Cushion-like	Short Med. Short Short Short Med. Med. Short Tall Short Med. Short Tall Med. Short Tall Med. Short Tall Med. Short Med. Short Med. Short	Sept.10 Sept.15 Sept.15 Sept.15 Sept.15 Sept.20 Sept.20 Sept.20 Sept.20 Sept.25 Sept.25 Sept.25 Sept.25 Sept.25 Sept.25 Sept.25 Sept.25 Sept.25 Sept.26 Sept.27 Sept.27 Sept.28

Clark Tuff. Light yellow aport of Fordergull Cushion ... Short EARLY GOLD. Bright gotden-yellow medium pompon..... LEMON DAGE, Lemon-yellow button pompon. Cushion.... MURIE FICE. Primrose-yellow; disbud for foutball.... 14.7,0.08 . 1,00M PATE INDER. Bright gold with deeply serrated patals.... bek Sept.15 Short YELLOU POLIFONETTE. Bright yellow medium size pompon ... Sept.15 Sept.20 Sept.20 Short GOLDEN FAHTASY. Bright golden carnetion flower b-ahl GOLD BUTTON, Deep golden yellow; carty and lastings Sopt,25 LES DICK. Lemon-yellow pompon. Ouskion. Sept,Z5 MAPLE MCUND. Bronze cushion, shading to yellow Sept. 28 Sept. 28 Sept. 28 Ogi: ASTORIA. Deep lemon pompon; excellent habit dirranscored. Tuge golden-yellow with bronne tintsbek .bell Mould's Colden bronze, large flowers, strong. GCLD RIBBEM. Light orange to deep yellow. Pongon button anone 300 JOHN MILBIATH. Fully double, football type, yellow VSW Fine's Marson. Sturdy golden-yellow; eye catching Med. Med. MOJAVA GCLD. Huge flowers of sparkiing golden-orwanse... 1.00 0.00 190 Media ORANGE & GCLD CUSCION. A blend of orange & gold..... Hed. Short recorded Cities Cold. But Stight leader; vigorous, YELLOW SUPERINE. Bright Lemon-yellow. Cushion Calles ave. Deep lemon, large peapon; sturdy Medi C. C. Lewon-yellow, small pompon Cushion PCMELL. Chargese-yellow flowers in large size WENTEN Large golden-yellow; disbud for football..... STETE Fully double bright yellow - 12 D M G. Of SPOEM. Bright clear yellow spaum........ RUST SRETTENBET. Frimmose-yellow; disbud for football., i sel THEASURE. Yellow, small pompon; frost resistant,

Whilisons. Early wine-red shading to carmine, Claiming. 170 AFRICOT CLCT Giob apricot-bronzo. Cushico... River C. Halson. Lorly flowering bright crimson LALY M. A. Canogany orange cushion FORENETICS, Golden-bronge, medium person...... BACKERS CORPOR bronze pompon; dushaon habit. dant's ALGERIAL Flaming orange brownstatately and in claration TYPES BUTTON. Boys bronze; ourly scasom....... E. . 11.33 76. CASCALAGA GLORY. Organge programment corral, 3-inch alloware.... ORINOCO. Crimson cushion, non-Indian, rounded nable. DESCRIA. Red and bronze. Cushion Insa EED FLR. Cushion habit, red pompon LANGEANT CUARLON. Jesnor red oushion.......... MINDO. Turkish rostlarge and wassive football type MODES SISSION Red with Medidow menter Sami-cushion STRING BOX CAREA. Cherry-red; guanton babit. Difficulty Talkon 1skm, the ever in postusion..... FACAE. Orientel-red, sging to meddish-bronze...... SCHELT CRIMSON. Giowing bright med....... TAN FOLEY. Tangerino-orange seuriet, crahion habit Willess Crimson mollowing them deep clear ged, pumpon... TICK. - Prilliant red. Widespeach constitution Alterotio - Aleddish-errette, Darre Illowars. Cassien-11 re. . .

RED & BRONZE (Cont.)

REDWCOD. Clean orange-red cushion ROYALIST. Ox-blood red pompon RUBESCENT CUSHION. Ruby red cushion CCURAGECUS. Dark ruby-red, large double flowers ELITE CUSHION. Apricot-bronze cushion HUNTSMAN. Scarlet orange. A good cut flower INDIAN RED. Indian rust color; unique, large flower MONA. Rust-bronze medium pompon. Excellent cut RED VELVET. Deep velvety crimson. Sturdy and strong. REMEMBRANCE. Dark carmine red, holding color well TINY RUBIES. Hunters-red, daisies, low cushion ADMIRAL. Velvety dark red. Excellent for cutting	Med. Short Med. Short Tall Med. Med. Med. Med. Short Tall	Oct. Oct. Oct. Oct. Oct. Oct. Oct. Oct.	5 5 5 10
ADMIRAL. Velvety dark red. Excellent for cutting CARMINE QUEEN. Dark carmine pompon. Frost tolerant	, Tall	Oct.	

(Prices are based upon the quantity of each variety ordered)

25	rooted	cut	tings,	one	va	rie	ty.	 	 	 \$	2.00	per	unit
50	rate	one	variety	7				 	 	 4	3.50	per	unit
100	rate.	one	variety					 	 	 1	0.00	ber.	100
500	rate.	one	variety	1000				 	 	 #	5.50	per	1.00

SHIPPING INFORMATION

- 1.DELIVERIES. All orders are shipped, F.O.B. Indiana, via Railway Express collect, unless otherwise directed. If parcel post shipments are desired, be sure to allow sufficient postage with your order unless satisfactory credit has been established.
- 2.CLAIMS. Cuttings are in perfect condition when they are accepted by the transportation company. OUR RESPONSIBILITY CEASES WHEN THE DELIVERING CARRIER ACCEPTS SHIPLENT. We cannot be responsible for the safe arrival of your cuttings. If damage should occur enroute, have your AGENT inspect shipment and assist you in properly filing a claim for loss. We shall aid you in every way we can, but notify us immediately should there be damage.
- 3.PACKAGING. We have shipped plants to the wholesale trade for more than 50 years, therefore we are fully aware of the problems in handling perishable products. Our means of packaging assures safe arrival of cuttings, if properly handled in transit.
- 4. SUBSTITUTION. When substitution is permitted, we shall ship equal or better varieties, using our judgment. Often very minor substitution, if permitted, will complete an order in full in one shipment, thus eliminating the delay and expense of subsequent shipments. Please designate on your order if you cannot accept minor substitution.
- 5.AVAILABILITY. Garden Mum rooted cuttings are in constant production from January 1st to July 15th. 25 of each variety is the minimum that can be supplied, and all quantities must be in multiples of 25 because of packaging. MINIMUM ORDER, 300 rooted cuttings.

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The above prices are for 1003, selection of varieties. Tlease. inquire for our discount schedule on orden of 10,000 or more,

- OTLIVECTO, all orders are shipped, r.U.B. Innima. v. Shipments are collecto, unless hipments acted to collect sufficient postage with your order unless desired, he sure to collect sufficient postage. 1.DELIVERIED ALL orders are shipped, F.O.B. Ladima, via Railway Express desired, he sure to calor surranent process.
- 2. CLAIMS. Cuttings ere in parfect condition when they are accopied by the transportation company. OUR RESPUBLISH OF CLISHS WIEN THE DELIVERING CARLINA ACCEPTS STEPLEWAL to canapille the proponsiple for the safe arrival of your qualities. If damage spould wecom considire, w have your said! I have of shipment and assist you in property filling a claim for loss, we shall aid you in every way verean, but, notify as , 19 t pare 1.4.7.1811.1. anmediately should there be damage. o dili
- than 50 years, therefore we are fully aware of the problems in arrivel of cuttings, if properly bandled in transits and a
- 4. Stranger Then substitution is permitted, we shall ship equal betten verierics, using any judgment, Often very mluor substit time, if permitted, will woughers an deder in full in one chipment, there eliminating the delay and erranso of subsequent shipments. Planace designate on your order if you commot accept sinor substitution A SAMOONIA THE
- 5. WALLAGILITY. Gorden Wir roowed cultings are in constant production Trois James y 1st to July 15th. 25 of each variety is the minimum that can be supplied, and sil quantities must be in multiples of Ro. can be supplied, and all guantality 800 rooted cuttings and because of packaging. MINALUM UNDER, 800 rooted cuttings and or or 1.16

The ease of flowering garden mums in spring, permits using them right along with other bedding plants for spring merchandising. Customers today know mums can be flowered in off-season and they prefer, when possible, making selections by colors - plants in bloom - when buying for the yard and garden. Customers just naturally visualize the mass of bloom which will materialize in the fall, and readily make purchases when attracted to planting stock exhibiting bloom.

HERE'S HOW. Mums planted to three-inch pots the last of February, pinched one week later, grown at a night temperature of 60°+, will offer a progression of flower in May. If the grower wishes to spread out the planting for this crop, cuttings can be potted over a longer period, starting earlier, and thus lengthen the selling time for which you may wish to have blooming plants for your market. Depending upon the varieties,

only 8 or 9 weeks are required to bloom.

The above procedure for flowering garden mums thru-out the spring season does not require the use of black cloth or supplementary light. Not all the garden varieties are suited for spring flowering, some initiate bud unevenly, others grow too tall. Selections should be made from our recommended list, or if you wish, depend on us for your selection. Savings are made in purchasing by 'Collection Rate'.

Recommended List for Spring Flowering

White	Yellow	Bronze & Red	Pink & Lavender
Crystal Maid Chris.Columbus Shalimar Ostosa Corsage Cushion Lyric Maestro	Chiquita Yel. Spoon	Toronto Bronze Queen Remembrance Morocco Red Velvet Sept. Cheer Lipstick	Joyous Purple Waters Cecelia Spellbound Major Cushion Mischief Fuschia Fairy
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COLLECTION RATES - VARIETIES OUR SELECTION

Collection No.1	Collection No.2	Collection No.3	Collection No.4
Tall varieties for cutting	Wide assortment for spring & fall	Spring blooming pots	Cushion varieties only
ORDER MAY	COMPRISE ANY COLLECT	ION OR COMBINATION	OF COLLECTIONS
COLLECTION	500 R.C	\$ 27.50 \$ 52.50	MINIMUM COLLECTION ORDER - 500 R.C.

2000 R.C.... \$100.00

CUNNINGHAM GARDENS, INC. Waldron, Indiana

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GOLLOCHON SATES - BEFINE GER SELECTION

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